



Ngākau aroha Have heart

Kotahitanga Better together

Kia māia Be brave

Mahia Nail it

## Position Description

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| <b>Title:</b>      | Principal Advisor, Safety Camera System, Research and Analytics  |
| <b>Group:</b>      | Corporate Support  |
| <b>Reports to:</b> | Senior Manager, Research and Analytics<br><i>(dotted reporting line to Senior Manager, Safety Camera System – Regulatory Services)</i> |
| <b>Band:</b>       | 18   |
| <b>Date:</b>       | April 2022   |

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### Context

#### Our purpose

#### **Waka Kotahi. Moving. Together**

A land transport system connecting people, products and places for the thriving Aotearoa.

#### Group and team purpose

The Corporate Support Group underpins everything Waka Kotahi does. They are an enabler, an advisor and the people who keep the Agency safe. Corporate Support includes Finance, Legal, Risk and Assurance, Research and Analytics, Procurement, and Enterprise Change. For the Agency to be successful, Corporate Support needs to deliver quality services efficiently.

The Research and Analytics team lead the design and development of fit for purpose research and analytics through strategic solutions and business intelligence tools and analytics that will identify opportunities that effect and support key decision making for Waka Kotahi, our partners and customers.

#### Position purpose

The purpose of this role is to lead and advise on modelling risk of harm on the network, road user behaviour data, and the design of data capture and analytics related to safety cameras. The role will support ensuring decisions within the safety camera system are intelligence-led and based on good data and insights.

#### Key relationships

##### Internal:

- Corporate Support leadership team
- SCS Programme Team
- Key safety camera system roles in other groups
- General Managers and Senior Managers
- Group and team members
- Subject matter experts across Waka Kotahi

##### External:

- NZ Police
- Ministry of Justice
- Ministry of Transport
- Central and other government agencies
- Local and international road safety forums
- International safety camera forums
- Research and analytics sector
- Road users

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## Dimensions

**Location:** Wellington (other locations will be considered)

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## What the position involves

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### Accountabilities

As well as being accountable for the Waka Kotahi values and behaviours, this role has the following specific key accountabilities:

- Provide data, quantitative and qualitative insights to support the safety camera system, including different modelling scenarios, projections and business reports. In particular, these insights will help to inform key safety camera related decisions within Regulatory Services, Transport Services and Safety, Health and Environment.
- Enable the monitoring of how the use of safety cameras impacts on the number of deaths and injuries on New Zealand roads.
- Advocate on behalf of the Corporate Support group, specifically the Research and Analytics team, and play a key role in the design and ongoing operation of the safety camera system within the new approach.
- Ensure a system view is taken when considering what capacity, capability and any other requirements are required to achieve a successfully functioning safety camera system that delivers on our strategic outcomes.
- Lead critical and innovative thinking and the development of advice that will ensure an up to date and effective evidence base is available to inform safety camera related decisions by Waka Kotahi.
- Contribute to the design of the safety camera system by acting as a two-way conduit, providing business representation and technical expertise into the planning and execution of design. This will include identifying the capability and capacity that will be required to operate the safety camera system.
- Work collaboratively with the other key safety camera system roles to ensure a coordinated approach is achieved during the transition, expansion and ongoing operation of the safety camera system.
- Support a new approach to safety cameras by proactively influencing and building behaviour change, and ultimately contributing to the overall objectives of Road to Zero.

There is an expectation that the role accountabilities may evolve over time. This role may also be involved in other activities as part of a career and development plan. These will be reflected in your performance and development goals that are set in discussion with your People Leader.

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### Working effectively with Māori

Te Ara Kotahi – our Māori Strategy – supports Waka Kotahi to work effectively with Māori and is underpinned by uara (values) and our mātāpono (principles) of – Rangatiratanga, Manaakitanga, Kaitiakitanga, Whanaungatanga, Te Tiriti o Waitangi, Mana o te Reo, Huna Kore (no surprises approach), Auahatanga (creativity and innovation), Whakaponono (integrity and honesty) and in recognition of Cultural Values.

As Waka Kotahi is an agent of the Crown, Te Tiriti o Waitangi/The Treaty of Waitangi is important to everything we say or do. We recognise it as an enduring document central to New Zealand's past, present and future. Building and maintaining meaningful relationships is important to work effectively with Māori, stakeholders and other agencies.

We accept our privileged role and responsibility to the partnership of the Treaty of Waitangi / Te Tiriti o Waitangi.

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### Values and Behaviours

Our values and behaviours underpin everything we do and form the core behavioural expectations for your role.

**NGĀKAU AROHA** Have heart means we have the wellbeing of our people, community and planet at the heart of everything we do. As Waka Kotahi we:

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- Contribute to a safe and sustainable work environment.
  - Show respect for all people.
  - Treat others how we would like to be treated.
  - Are inclusive and connected
  - Look out for each other

**KOTAHITANGA** *Better together* means we achieve great things when we work together to build trusted relationships inside and outside of Waka Kotahi. As Waka Kotahi we:

- Build better relationships
- Join up our thinking and our doing
- Remove barriers to collaboration
- Seek and listen to others to learn and grow
- Invite conversation and feedback and always improve

**KIA MĀIA** *Be brave* means our outcomes are better when we bring courage and self-belief to our passion and purpose. As Waka Kotahi we:

- Speak up when it matters
- Challenge to achieve the right outcome
- Make and own the tough decisions
- Find different perspectives to challenge thinking
- Face up to the difficult issues

**MAHIA** *Nail it* means we create enduring legacy, delivering our best work every day. As Waka Kotahi we:

- Are clear on what's important
- Deliver on the right outcomes
- Hold ourselves to account
- Help others succeed
- Celebrate success

As a member of the public service we also hold ourselves to the highest standards of integrity and conduct.

### **SPIRIT OF SERVICE**

Ka mahitahi mātou o te ratonga tūmatanui kia hei painga mō ngā tāngata o Aotearoa i āiane, ā, hei ngā rā ki tua hoki. He kawenga tino whitake tā mātou hei tautoko i te Karauna i runga i āna hononga ki a ngāi Māori i raro i te Tiriti o Waitangi. Ka tautoko mātou i te kāwanatanga manapori. Ka whakakotahingia mātou e te wairua whakarato ki ō mātou hāpori, ā, e arahina ana mātou e ngā mātāpono me ngā tikanga matua o te ratonga tūmatanui i roto i ā mātou mahi.

In the public service we work collectively to make a meaningful difference for New Zealanders now and in the future. We have an important role in supporting the Crown in its relationships with Māori under the Treaty of Waitangi. We support democratic government. We are unified by a spirit of service to our communities and guided by the core principles and values of the public service in our work.

More information on all the behaviours and standards are included in the Waka Kotahi Te Tikanga Whanonga – Our Code of Conduct.

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## The value you will bring

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### Knowledge and experience:

- Experience working in a research, insights and analytics function in a large, complex organisation.
- Experience developing and implementing strategic roadmaps to grow the capability and impact of business intelligence, data and analytics.
- An ability to take a strategic approach and apply a system view to resolve complex issues.
- Strong written and verbal communication skills with an ability to tell a compelling story, translating complex topics and issues at the correct level to influence the audience.
- Excellent relationship management and interpersonal skills, with a proven ability to influence and build credibility with people at all levels to drive behaviour change.
- Knowledge of road safety, safety cameras and automated compliance and enforcement would be desirable.
- Demonstrated experience working collaboratively in a matrix structure, to build consensus and commitment to achieve outcomes.

### Qualifications:

- A relevant tertiary qualification, equivalent experience and/or professional certification/accreditation.

You will demonstrate knowledge of, or a willingness to gain an understanding of Te Ao Māori and promote tikanga and Te Reo Māori. You will also have knowledge of, or a willingness to gain an appreciation of te Tiriti o Waitangi (the Treaty of Waitangi) as it applies in the public sector.

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