

Arataki Te Moana a Toi-te-Huatahi - Bay of Plenty

Statistics table infographic alternative

Region	Te Moana a Toi-te-Huatahi - Bay of Plenty
Population in 2018	340,000
Projected population in 2048	400,000
Māori population and percentage of overall regional population in 2018	94,400 (29%)
Iwi and hapū (list)	<ul style="list-style-type: none"> • Ngāi Te Rangi • Ngāitai • Ngāti Awa • Ngāti Hako • Ngāti Hinerangi • Ngāti Kea / Ngāti Tuarā • Ngāti Mākino • Ngāti Manawa • Ngāti Maru • Ngāti Pikiao • Ngāti Pūkenga • Ngāti Ranginui • Ngāti Rangiteaorere • Ngāti Rangitihī • Ngāti Rangiwewehi • Ngāti Rongomai • Ngāti Tahu / Ngāti Whaoa • Ngāti Tamaterā • Ngāti Tara Tokanui • Ngāti Tarāwhai • Ngāti Tūwharetoa (Waiariki) • Ngāti Uenukukōpako • Ngāti Whakaue • Ngāti Whare • Tapuika, Te Whānau a Apanui • Tūhoe • Tūhourangi • Waitaha • Whakatōhea
GDP percentage (year ending March 2021)	5.9%
Key industries	<ul style="list-style-type: none"> • Primary production (including horticulture and forestry) • Tourism • Distribution services
Freight task 2017–2018	<ul style="list-style-type: none"> • 25.4 million tonnes • 9% of New Zealand total

Region

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Freight percentage by method 2017–2018

- Road: 84.6%
- Coastal shipping: 14.6%
- Rail: 1.2%