

**CONSULTATION SUMMARY REPORT
JULY 2018 MONTHLY COMMUNITY INFO DAYS**

1. Overview of the July 2018 consultation info day:

Event	Date/Location	Staff present	Approx. number attended	Notification of Events
Visitor Hub opening	NCI Project Office, 10 Rothwell Avenue, Rosedale.	Communications and Stakeholder Engagement Team Keelin Flynn, Trish Viall, Jo Anslow, Hariata Ngatai, Emma Cushnie, Alex Elton-Farr	200 people	<ul style="list-style-type: none"> • Accurate Traffic radio adverts • Newspaper advert in the North Shore Times and North Harbour News • Herald online app advert • Facebook post • E-newsletter to Zone 1 and Zone 2 databases

2. Key topics

This info day was an opportunity for people to come along and find out about the project. It was also the opening of the Visitor Hub which will now remain open throughout the project from Monday to Friday 9am to 4.30pm.

An updated [animated flyover](#) was on display for the first time which proved very popular and helpful for people to understand what changes and improvements would be made. This video is now available to view on [YouTube](#) and the [website](#).

Advertising the events

A variety of tools were used to notify the public which we can attribute to a very high visitor attendance. Accurate Traffic radio adverts were placed reaching 324,026 people. An advert was placed in the North Shore Times and North Harbour News on 19 July. An online advert was placed with NZ Herald which delivered 128,104 impressions to residents living on the North Shore with a 1.15% click through rate. A post on the NZ Transport Agency Auckland and Northland Facebook page was boosted and reached 12,073 people. An email invitation was sent to over 1,500 people on the e-newsletter, Zone 1 and Zone 2 databases.

3. Feedback main points

The vast majority of attendees were positive about the benefits the project will bring to Albany. It was pleasing to see that a fair proportion of attendees knew about the project and came along to see if there were any changes or wanted to clarify certain aspects of the project. For those who were not aware of the project they came along to get a general overview and find out how the work would affect them.

Key feedback themes included:

- The extension of the Northern Busway and bus services
- The completion date for the Shared Use Path and where the connections will be located
- Whether west to south and south to west ramps were part of the project
- How upgrades at Greville Road would improve congestion in the area
- A lot of positive support for the new sports facilities
- What the changes to SH18 will mean for people’s daily journeys
- Work details and closures for Paul Matthews Road.

4. Key social impacts and future project mitigation recommendations for project team:

- A local business owner was concerned about what was happening at Paul Matthews Road, construction timings and the effect on local businesses.
- In addition to this, there were quite a few enquiries from motorists who wanted clarification around the changes to their journey once the work on SH18 and Paul Matthews Road is complete. Accordingly, the next event will be based around the upgrade to State Highway 18. It will be held at C3 Church on Wednesday 22 August, 11am to 3pm.

20 August 2018

Keelin Flynn

Communications and Engagement Team Manager, Northern Corridor Improvements Alliance