

# Flexible barriers are your safety net



**"The barriers at the Brynderwyns have undoubtedly saved people's lives."**

Ian Row, Senior Sergeant Road Policing Northland

When they're fitted along the side and centre of the road, barriers reduce the number of people killed by up to 90%\*.

Barriers catch you before you hit something harder like a pole, tree or oncoming car.

If you hit a flexible barrier, the steel cables flex, slowing down your vehicle and keeping it upright. They absorb the impact so you and the people with you, don't.

\* Johansson, R. (2009). Vision Zero - Implementing a policy for traffic safety. Safety Science. 47(6), 826-831. doi: 10.1016/j.ssci.2008.10.023.