

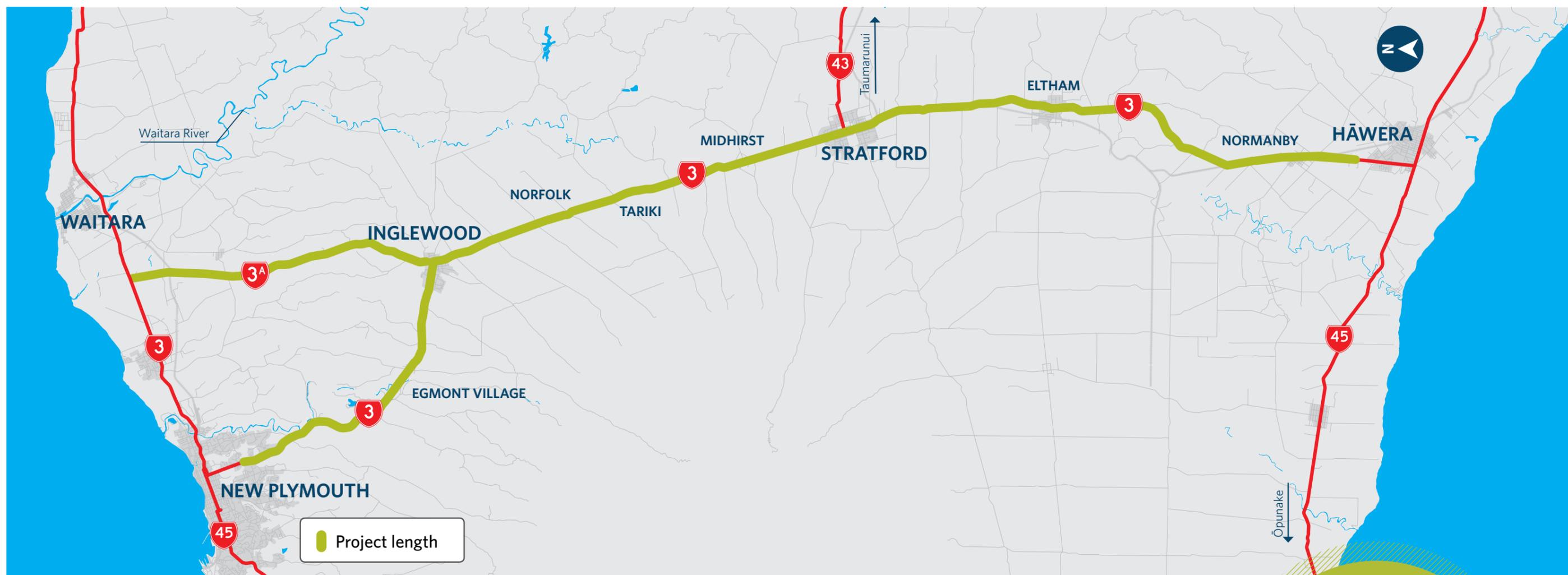
3

New Plymouth to Hāwera safety improvements



Too many people are dying and being seriously injured on SH3 and SH3A between New Plymouth and Hāwera so we're looking at ways to make it safer for everyone. We all know people make mistakes on the road but there are changes we can make so that simple mistakes don't cost lives.

Help us make your road safer



24 people died and 105 were seriously injured on SH3 and SH3A between 2007 and 2016

Many of these crashes happened at intersections or when drivers lost control of their vehicles and ran off the road or crashed head-on. Pedestrians and motorcyclists were also involved in a high number of crashes on this route.

What we know now

This road is a vital link between New Plymouth and Hāwera and it connects all of the communities along it. It carries commuters to work, children to school and families to weekend sports. It's used by milk tankers, agricultural vehicles and logging trucks and it links tourists to several Taranaki sights.

But we know there are problems with this road. Safety issues on the highway and increases in traffic have led to congestion and delays, especially at peak times. The highway runs through a number of towns and it's often difficult for these communities to move around their towns safely and easily.

We need to make changes to this road so people make it to their destinations safely. We are looking at ways we can upgrade the road to make it safer and easier to travel. We're also investigating what we can

do within the small towns along the state highway to improve safety for pedestrians and motorists.

What safety measures are we considering?

There are proven ways we can improve this road. We could:

- » install safety barriers on the roadside to stop vehicles running off the road
- » put flexible safety barriers down the centre of the road to stop people crashing head on
- » add rumble strips to give distracted drivers a wake-up call before they cross the centreline or run off the road
- » widen the centreline to reduce head-on collisions
- » make improvements to intersections
- » create safe places for pedestrians to cross the highway
- » improve signage
- » look at speed limits and passing lanes.

Roadside safety barriers

Barriers stop your vehicle before you hit something harder – like a tree or a power pole.



We need your help

As locals you know the road better than anyone so we're keen to hear what you feel the problems with the road are and how we could make it safer and reduce delays. We also want to understand how you use the road, so we can ensure the improvements we choose are appropriate.

Have your say

We'll be in your area soon so please come and have a chat with us.

If you can't make it to any of these sessions you can share your views online or by phone or email.

- @ nzta.govt.nz/np2h
- 021 206 9715
- angus.mcgrath@saferoads.co.nz

Stay informed

Sign up for email updates at nzta.govt.nz/np2h



Wide centreline

Widening the centreline is a simple way to reduce head-on collisions. This low-cost safety treatment has been proven to reduce serious crashes by 20 per cent.*

* High Risk Rural Roads Guide, published September 2011, NZ Transport Agency. First Edition.



"I'd like to see something done to make it safer for people to enter and exit the motel from the highway."

Thomas Coyle
Owner - Amble In Motel

WHERE WE'LL BE

Monday 25 June

New Plymouth Library
1 Ariki Street, New Plymouth
12pm to 2pm

Tuesday 26 June

Stratford i-SITE Visitor Information Centre
Prospero Place, Stratford
3pm to 5pm

Wednesday 27 June

Inglewood Public Library
46 Rata St, Inglewood
3.30pm to 5.30pm

Thursday 28 June

Hawera Library Plus
46 High Street, Hāwera
12pm to 2pm